

# IMPACT AWARDS 2024 WINNERS

Category	Title	Agency Name	Company/Client	Country	Awards
Brand/Loyalty	Read The Game Like No One Else with Flashscore	TRIAD Advertising, s.r.o.	Livesport / Flashscore	CZ	Gold
	Lyons - We're Square	Verve   Showrunner	Lyons	Ireland	Bronze
	Coke Studio	Verve The Live Agency	Coca-Cola	Ireland	Bronze
	BRANDING EL 29	360 Grados Marketing y Comunicación S.L.	Grupo Abades	Spain	Silver
	PROTEGE A LA REINA	DIVERTIA PRODUCCIONES S.L.	Lilly Spain	Spain	Bronze
Cause Charity/Non-profit	The Sci Comm Collective	Pluto	The Department of Health - Ireland	Ireland	Bronze
	Neurodiversity Ireland	Pluto	Neurodiversity Ireland	Ireland	Gold
	What do you know about Pride?	Neon 2020	ATM – Azienda Trasporti Milanese	Italy	Bronze
	DISCONNECTED	Carat España S.A	LaSanta - Banco Santander	Spain	Silver
	PROTÉGÉ LA REINA	DIVERTIA PRODUCCIONES S.L.	Lilly Spain	Spain	Gold
	The AR Len To Save Lives	The Brill Building	Marie Keating Foundation	Ireland	Gold
Digital	PLAYER 201	Carat España S.A	LaSanta - Banco Santander	Spain	Bronze
	The AR Len To Save Lives	The Brill Building	Marie Keating Foundation	Ireland	Gold
Experiential/Sponsorship	Tesco Christmas Grottos	N2O	Tesco	UK	Silver
	SMUSIC	Carat España S.A	LaSanta - Banco Santander	Spain	Gold
	Club Orange Face The Fear	InSight Marketing & Brand Services Ltd	Britvic Ireland Club Orange	Ireland	Silver
	Paddy Irishman	The Brill Building / Ross O'Callaghan	The Paddy Irishman Project/ Tourism Ireland	Ireland	Gold
	Weetaboxpark	ZEAL Creative Limited	Weetabix / Weetabix	UK	Silver
	Paddy Power Comedy Festival	CMS Marketing	Paddy Power	Ireland	Bronze
Innovation	Beer brewed from air finally connected the Radegast brand with the fight for water	TRIAD Advertising, s.r.o.	Plzeňský Prazdroj / Radegast	CZ	Silver
	Tesco Clubcard Try Now	Backup Marketing	Pepsi	Ireland	Bronze
	PLAYER 201	Carat España S.A	LaSanta - Banco Santander	Spain	Silver
	The AR Len To Save Lives	The Brill Building	Marie Keating Foundation	Ireland	Gold
Integrated	Team MACE takes on the Rugby World Cup	Fifty Three Six	MACE	Ireland	Silver
	Tesco Christmas Grottos	N2O	Tesco	UK	Bronze
	Weetaboxpark	ZEAL Creative Limited	Weetabix / Weetabix	UK	Gold
	SMUSIC	Carat España S.A	LaSanta - Banco Santander	Spain	Silver
	Paddy Irishman	The Brill Building / Ross O'Callaghan	The Paddy Irishman Project/ Tourism Ireland	Ireland	Silver
	Bank of Ireland Money Smarts Program	CMS Marketing	Bank of Ireland	Ireland	Bronze
Shopper	Tesco Clubcard Try Now	Backup Marketing	Pepsi	Ireland	Bronze
	Tesco Christmas Grottos	N2O	Tesco	UK	Gold

<b>Small Budget</b>	Pieta	Pluto	Pieta	Ireland	<b>Bronze</b>
	The first graduate in the Metaverse	Tembo SRL	Migma Group	Italy	<b>Gold</b>
	BRANDING EL 29	360 Grados Marketing y Comunicación S.L.	Grupo Abades	Spain	<b>Silver</b>
	The AR Len To Save Lives	The Brill Building	Marie Keating Foundation	Ireland	<b>Bronze</b>

<b>Grand Prix Winner</b>	SMUSIC	Carat España S.A	LaSanta - Banco Santander	Spain	<b>GRAND</b>
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